

mig33 MOBILE SOCIAL NETWORK EXPANDS EXECUTIVE TEAM

New Hires Tapped To Keep Pace with Community Growth and To Enhance Community Features for More Than 9 Million Users around the World

BURLINGAME, Calif. — Jan. 16, 2008 – mig33, the global mobile social network, announced it has added several key members to its executive team to keep pace with community growth and speed product development cycles. mig33 recently hired David Moore as Chief Financial Officer, Francis Yu as Vice President of Engineering and Operations, and Ken Sandy as Vice President of Product Marketing.

David Moore brings more than 15 years experience in strategic finance roles within high-growth and mature business environments to the Chief Financial Officer role at mig33. He was previously Vice President of Finance for Charles Schwab and prior to that, the Vice President of Finance and Treasurer for NorthPoint Communications, where he remained in the position through the company's acquisition by AT&T Corporation.

Francis Yu joins mig33 as Vice President of Engineering and Operations to oversee engineering and operations for mig33 across the U.S and China. Previously, he led engineering and operations at a la Mobile and Sonim Technologies. Prior to that, Yu was Vice President of the Device Product Group at Openwave Systems where he led the development and deployment of the company's mobile browser product, built and managed a worldwide organization and oversaw millions of handsets across hundreds of models with the company's software. Before Openwave, Yu served as Chief Operating Officer of IntelliMatch and spent six years at Oracle in various capacities, including senior director roles in engineering, marketing and professional services.

Ken Sandy oversees product marketing and management for mig33, developing applications to serve the diverse global user base. Before joining mig33, Ken helped build out the product management team at Rearden Commerce including their move into the mobile space. He was previously Senior Director of Product Management for Ofoto, a Kodak company, where he led Product teams in the US and Asia to build photo sharing services, including the award winning Kodak EasyShare software, and at LookSmart, where he built world class search and online advertising solutions.

"With our explosive user growth and aggressive product roadmap, we are continuing to build out our team," said Steven Goh, CEO and co-founder of mig33. "The recent executive additions build on an amazingly smart, ambitious and dedicated team that will help mig33 continue to be the best mobile social networking experience."

mig33 is the first global mobile community bringing the power of the Internet and community together for anyone with a mobile phone. mig33 offers a mix of free and inexpensive services, including VoIP calls, instant messaging, e-mail, text messaging, picture sharing, social networking and community features.

mig33 works on most mobile phones, even basic models, regardless of carrier, and creates an instant global mobile community experience to share with existing and new friends. The technology was built for the mobile phone, making mig33 an integrated and easy way to access mobile instant communications around the globe. Users share content while chatting in forums or specific chat rooms they create to build their own personal communities. For more information about mig33 please visit www.mig33.com.

About mig33

mig33 is the award winning global mobile social network. Located in Burlingame, Calif., mig33 was named DEMOGod at the fall 2007 DEMO Conference, and selected as the winner of Silicon Valley/San Jose Business Journal's 2007 Emerging Technologies Awards in the category of Social Networking. With more than 9 million global users already, mig33 offers mobile phone users the power of the Internet and cost savings on VoIP calls, email, instant messaging, chat rooms, text messaging, profiles and photo sharing. For more information, visit <http://www.mig33.com>

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