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[April 13, 2008]

mig33 Adds Richard Yanowitch to Board

(Wireless News Via Thomson Dialog NewsEdge)
mig33, a mobile social network, announced veteran Silicon Valley entrepreneur and executive, Richard Yanowitch, has joined the company's Board of Directors in the role of independent director.

Yanowitch is CEO of The Entrepreneurs Group and was previously a venture partner at Accel Partners.

Yanowitch has a track-record transforming early-stage companies into high-growth market leaders, creating millions of customers, billions of dollars in revenue, and multiple-billions of dollars in sustained shareholder value. He recently served as Vice Chairman of the NDS Group, a \$700 million market leader in digital media technologies, and as Senior Consultant to News Corp., where he reported to Chairman and CEO Rupert Murdoch.

"Richard has advised mig33 since we moved the company to the U.S. and we are very excited to have him join the mig33 Board of Directors," said Steven Goh, CEO and co-Founder of mig33. "We are leveraging his broad expertise in building successful start-ups to help us scale-up the many facets of our rapidly growing company."

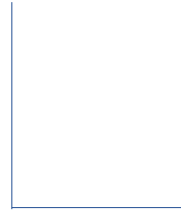
Prior to NDS, Yanowitch served as Executive Vice President for internet services provider VeriSign, where his team built numerous high-growth businesses and helped lead its international expansion. Yanowitch also served as Vice President of Corporate Marketing for database provider Sybase, and was Director of Strategic Marketing at UNIX operating system provider SCO, where he was lead negotiator for a breakthrough licensing agreement and strategic investment with Microsoft. Previously, Yanowitch held various sales, marketing and management positions with Digital Equipment Corp. and Lanier Harris and served as entrepreneur-in-residence at the venture capital firm IVP.

((Comments on this story may be sent to newsdesk@closeupmedia.com))

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