

mocoNews.net - Unhealthily Obsessed with Mobile Content

[Mobile Content Bits: Glu-The Dark Knight; Nokia Chat; Fun Mobility-Hello Kitty; mig33](#)

By [Matt Kapko](#) - Wed 16 Jul 2008 10:14 AM PST

-- **Glu (NSDQ: GLUU) Mobile** released *The Dark Knight*, a mobile game based on the latest Batman installment set to hit U.S. theatres July 18. The game is Glu Mobile's second title for Warner Bros.; it's also releasing a suite of content associated with the film, including 31 wallpapers, 14 voice tones, four music tones and eight animated screensavers for mobile phones.

-- **FunMobility** is bringing Hello Kitty to mobile phones thanks to a new deal with Sanrio, which created the icon more than 30 years ago. Sanrio, which has grown to a \$1 billion business worldwide, inked a deal with FunMobility to sell the company's content to mobile phone users through its wallpaper applications and syndication deals with carrier storefronts.

-- **mig33**, a mobile social network, is expanding its catalog to include a range of new exclusive ringtones and wallpapers. The expansion came after the company's initial offering, mig33 emoticon packs drew more than 90,000 downloads in the first week. The community, which counts more than 14 million registered users on its rolls, is seeking more content partners and hopes to add more to its catalog in the coming months.

-- **Nokia's Beta Labs** released a short video outlining its new instant messaging service that makes use of GPS location. Nokia ([NYSE: NOK](#)) Chat enables users to chat with their contacts and pull up their real-time location on a map.

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