

## **mig33 announces a partnership with Indosat in Indonesia, reflecting growing importance of mobile communities**

**Burlingame, CA, June 11, 2009** – mig33, the leading global mobile chat community, announced its partnership with Indonesia's leading telecommunication and information service provider Indosat, to further drive growth for both companies in Indonesia, which has the fourth biggest population in the world.

At the ICS Consumer Show in Jakarta yesterday, mig33 and Indosat officially announced their partnership at a cooperation ceremony. mig33 is now available on Indosat's wap portal, and will be supported by a number of marketing events. In addition, mig33 has launched a mobile group for Indosat's youth brand 'IM3' within their community, where Indosat's users on mig33 can join to get access to special features and content.

As mobile usage continues to evolve, mobile communities have become widely adopted, and mig33, with over 20 million registered users globally, is the largest of these mobile communities. It allows users to connect with friends around the world, meet new people, exchange emoticon expressions, send virtual gifts and have fun. It also connects members to other instant messengers like Yahoo Messenger, Google Talk, MSN Messenger and AOL.

"At this moment, we already have millions of mig33 users in Indonesia. We are confident that this number will increase, and our partnership with IM3 will deliver much value add to Indosat's customers; especially those with IM3. mig33 has many communications and entertainment service for mobile users, helping ensure that members are connected with peers both in Indonesia and on the other side of the world," said Steve Boom, CEO of mig33.

"We hope this cooperation will encourage Indosat mobile data users, specifically with the IM3 brand, to become mig33 members. Given the importance of mobile communities in Indonesia, Indosat also hopes to gain more customers by reaching this

new community through this cooperation,” as stated by Guntur S. Siboro, Marketing Director Indosat, at the Indosat/IM3 and mig33 cooperation ceremony.

Indosat subscribers can go to [m.mig33.com/indosat](http://m.mig33.com/indosat) on their mobile to join the IM3 'Groov3' group on mig33. All other users should go to [m.mig33.com](http://m.mig33.com) on their mobile phone to join.

### **About mig33**

mig33 is the leading mobile community with more than 20 million registered users globally. mig33 provides a choice of communications and entertainment services for users to connect on mobile. In over 200 countries, members engage in the vibrant chat community, instant messaging, email, photo sharing, virtual gifting, profiles, as well as calls and SMS. The service is available to any mobile phone user and is optimized to work with more than 2,000 handsets. Founded in 2005 and located in Burlingame, California, the company is backed by Silicon Valley venture firms Accel Partners, Redpoint Ventures and DCM.

For more information, please visit [www.mig33.com](http://www.mig33.com)

### **About Indosat**

Indosat Tbk is a leading telecommunication and information service provider in Indonesia that provides cellular services (Mentari, Matrix and IM3), fixed telecommunications or fixed voice service (IDD service such as IDD 001, IDD 008 and FlatCall 01016 and fixed wireless access such as StarOne and Indosat Phone). Indosat also provides fixed data (MIDI) services through Indosat and its subsidiary companies, Indosat Mega Media (IM2) and Lintasarta and also provides satellite services. In addition, Indosat provides 3.5 G cellular service with HSDPA technology. Indosat's shares are listed in the Jakarta and Surabaya Stock Exchange (JSX:ISAT) and its American Depository Shares are listed in the New York Stock Exchange (NYSE:IIT). For more information, please visit [www.indosat.com](http://www.indosat.com)

**Contact**

**Mei Lin Ng**

M: (+1) 415 728 4560

E: [mng@miq33global.com](mailto:mng@miq33global.com)