

mig33 AMPS UP FOCUS ON U.S. MOBILE SOCIAL NETWORKING WITH RELEASE OF BLACKBERRY APPLICATION

*BlackBerry Compatibility Marks First Step in Plan to Replicate in U.S.
Stunning Global Growth of 10 Million*

BURLINGAME, Calif. — Feb 7, 2008 – mig33, the global mobile social network, today announced the availability of software that will allow BlackBerry customers to harness the full functionality of mig33's mobile social networking tools directly from their BlackBerry. This new software marks the company's first step in a program designed to optimize the service for the U.S. market.

"The U.S. mobile phone market is unique from what's happening in the rest of the world, so we need to tailor our offering accordingly," said Steven Goh, co-founder and CEO of mig33. "In targeting the BlackBerry, one of the most popular keyboard handsets in the country, we're making it easy for U.S. consumers to share in the global phenomenon that is mig33."

Compatibility with the BlackBerry is just the first step in a targeted plan to engage U.S. consumers with the mig33 platform. In the coming months the company will announce the availability of additional offerings designed specifically for the U.S. user.

More than 10 million people in 200 countries around the globe have already signed on to use mig33's mix of free and inexpensive Internet communication services, including VoIP calls, instant messaging, e-mail, text messaging, picture sharing, and community features. With more than 2 million sessions per day, users are sending more than 45 million messages each day and sharing more than a million pictures a month. mig33 enables users to carry their entire social community with them wherever they go, on a device they never leave home without, creating an instant global social network.

The mig33 technology was built for the mobile phone, making it an integrated and easy way to access mobile instant communications around the globe. Users share content while chatting in forums or specific chat rooms they create to build their own personal communities. The new offering is optimized to work with the BlackBerry 7200, 8100, 8300, 8700, 8800 series phones.

To learn more about mig33 visit www.mig33.com. To download the mig33 software for BlackBerry users please go to wap.mig33.com through your mobile browser and follow the instructions.

About mig33

mig33 is the award winning global mobile social network. Located in Burlingame, Calif., mig33 was named DEMOGod at the fall 2007 DEMO Conference, and selected as the winner of Silicon Valley/San Jose Business Journal's 2007 Emerging Technologies Awards in the category of Social Networking. With more than 10 million global users already, mig33 offers mobile phone users the power of the Internet and cost savings on VoIP calls, email, instant messaging, chat rooms, text messaging, profiles and photo sharing. For more information, visit <http://www.mig33.com>

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