

# The Times

Close Window

## This Week's Must-do

Hot thangs

Published: Apr 05, 2009

**What is it?** Mig33, a mobile application that has created a platform for political parties to interact with the public on the Net.

It's also created "chat stadiums", where political parties talk to up to 1000 people during virtual rallies. Visit [www.mig33.com](http://www.mig33.com) for more.

**Why should you care?** The DA, ANC, ID and UDM have created groups in the chatrooms.

**Who'll dig it?** Cellphone users who already live on MXit.

**X-factor?** You can download the application on most cellphones, regardless of your network or cellphone model.

**What might make you think twice?** There are just under three weeks to go until the elections, which means political parties don't have much time to hobnob with the technologically savvy. — **Ziphezinhle Msimango**

### Article Tools

 Print  E-Mail

### Save and Share

 BOOKMARK 