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Press Release

Source: mig33

mig33's Prepaid Credits Platform Opens Massive Mobile Social Network of More Than 11 Million Users to Global Entrepreneurs

Wednesday March 19, 8:00 am ET

Users Can Buy Credits for Inexpensive VoIP Calls, SMS messages, Virtual Gifts and Content While Also Enjoying Free IM, e-mail, Photo and Profile Sharing

BURLINGAME, Calif., March 19 /PRNewswire/ -- mig33, the global mobile social network, today announced a prepaid mig33 Credits platform for its more than 11 million users around the world. Also today at Spring VON.x 2008, mig33 CEO, Steven Goh, will participate in the "Social Networking: Keeping Everyone Together" panel at 11 a.m. You can visit mig33 at Booth # 734 at Spring 2008 VON.x.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080319/AQW057>)

Source: mig33



mig33 Merchant Program

Run a small business from your mobile.

Sell mig33 prepaid credits & cards for cheap calls, games, mobile content & more.



If you're looking to expand your small business, find a new way to make money, or just run a company from your back pocket, the mig33 merchant program is the perfect opportunity.

"mig33 merchants and users around the globe have asked for more payment options, so we are working on bringing prepaid mig33 cards to more locations," said Steven Goh, CEO and co-Founder of mig33. "mig33 makes it easy to connect, interact and share content with friends and family at any time on their mobile phone, and also creates revenue streams beyond international calls for mig33 merchants."

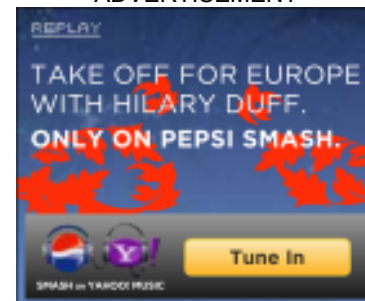
The mig33 platform creates an opportunity for local entrepreneurs to become mig33 merchants. Any approved merchant can buy mig33 credits at a discount and resell them to other users for a profit.

To run a bigger business, merchants can produce prepaid cards for mig33 Credits with all the tools to help built in mig33's

Merchant Program. Reaching nearly 1,000 retail stores in South Africa, prepaid cards with mig33 Credits can be used for mig33's premium services, including inexpensive mobile VoIP calls, SMS and text messages, with virtual gifts and mobile content coming soon.

More than 11 million people in 200 countries around the globe have already signed on to use mig33's mix of free and inexpensive Internet communication services, including VoIP calls, instant messaging, e-mail, text messaging, photo sharing, and social networking

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features. With more than 2 million sessions per day, users are sending more than 45 million messages each day and sharing more than one million pictures a month. mig33 enables users to carry their entire social community with them wherever they go, on a device they never leave home without, creating an instant global social network.

The mig33 technology was built for the mobile phone, making it an integrated and easy way to access mobile instant communications around the globe. Users share content while chatting in forums or specific chat rooms they create to build their own personal communities. mig33 works with more than 300 phones and 200 countries around the world.

To learn more about the mig33 Merchant Program, please visit:

<http://www.mig33.com/merchantprogram>

To learn more about mig33, visit <http://www.mig33.com>.

About mig33

mig33 is the award winning global mobile social network. Located in Burlingame, Calif., mig33 was named DEMOGod at the fall 2007 DEMO Conference, and selected as the winner of Silicon Valley/San Jose Business Journal's 2007 Emerging Technologies Awards in the category of Social Networking. With more than 11 million global users already, mig33 offers mobile phone users the power of the Internet and cost savings on VoIP calls, email, instant messaging, chat rooms, text messaging, profiles and photo sharing. For more information, visit <http://www.mig33.com>

Source: mig33

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