



Mig33 Names Chief Executive Officer

Written by [Doug Coleman](#) / January 14, 2009 5:37 PM / [0 Comments](#)

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Today global mobile community **Mig33** (<http://www.mig33.com/index.php>) announced that it has named former **Yahoo!** (<http://www.yahoo.com/>) Senior Vice President **Steve Boom** (<http://www.linkedin.com/in/steveboom>) as its **new Chief Executive Officer** (<http://www.prnewswire.com/cgi-bin/stories.pl?ACCT=104&STORY=/www/story/01-14-2009/0004954730&EDATE=>). Boom will also join the company's Board of Directors.

Boom is currently an Adviser at **Vuclip** (<http://www.vuclip.com/>) and at **vlingo** (<http://www.vlingo.com/>). Prior to his executive position with Yahoo! he was an Attorney at **Venture Law Group** (http://www.infirmation.com/shared/Iss/one-payscale.tcl?employer_id=WA0095).



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<http://mig33.com/> (<http://mig33.com/>)

Mig33 is a mobile download application that brings a potent mix of social networking, IM and VoIP features to your mobile phone. Any mobile that can run Java and connect to the Internet by GPRS, 1X or...[More»](#)

Location: Burlingame, CA, United States
Latest Funding: Series B - \$13.5M (01/2008)
Investors: DCM, Accel Partners, Redpoint Ventures, Technology Venture Partners
Competitors: Loopt, Nimbuzz, Blue Lion Mobile
News: 1 new article since 12/16/2008

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