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**mig33 SURPASSES 18 MILLION REGISTERED MOBILE USERS WORLDWIDE,
ADDS NEW SERVICES TO INCREASE FUNCTIONALITY AND FLEXIBILITY**

Users in More Than 200 Countries Can Now View Updates, Post Status Messages, Add Themes, And Communicate in Six Languages, Along With Other Social Communications Services

BURLINGAME, Calif. — Nov. 21, 2008 – mig33, the global mobile social network, today announced that it has launched new services greatly increasing functionality to more than 18 million registered cell phone users around the world.

“As the mobile social networking market becomes more competitive and the mig33 community continues its rapid growth, we’re constantly adding more services to encourage greater interactivity and personalization,” said Steven Goh, CEO and co-founder of mig33.

Users in more than 200 countries can now view updates and post status messages to track what friends are doing, as well as broadcast themselves and show other content to their mig33 social network. Users can also personalize their mig33 experience by applying different themes and, beginning today, they can communicate in their preferred language, including English, Russian, Indonesian, Bengali, Hindi or Simplified Chinese. More language offerings will be released shortly, allowing the vast majority of mobile phone users worldwide to communicate in their preferred language.

“For more and more people in the world, the mobile phone—not the PC—is the Internet connection that unites them with communities, chat rooms and forums,” continued Goh, “mig33 has become their mobile Internet solution.”

mig33 is the first global mobile social network connecting the power of the Internet and a growing community. Simply by using a mobile phone and a combination of both free and inexpensive services, including VoIP calls, instant messaging, text messaging, social networking and community features, users can share content while chatting in forums or specific chat rooms they create to build their own personal communities. mig33 users carry their entire social community with them wherever they go, creating an instant and easily accessible global social network.

Built for the mobile phone, mig33 technology offers an integrated and easy way to access mobile instant communications worldwide. The service is available to any mobile phone user and is optimized to work with more than 2,000 handsets.

To learn more about mig33, please visit our website at www.mig33.com

About mig33

mig33 is the award-winning global mobile social network. Founded in 2005 and located in Burlingame, Calif., mig33 was named DEMOGod at the fall 2007 DEMO Conference, and selected as the winner of Silicon Valley/San Jose Business Journal's 2007 Emerging Technologies Awards in the category of Social Networking. The company is venture-backed by Silicon Valley firms Accel Partners, Redpoint Ventures and DCM. With more than 18 million global users, mig33 offers mobile phone users the power of the Internet and cost savings on

VoIP calls, email, instant messaging, chat rooms, text messaging, profiles and photo sharing.
For more information, visit www.mig33.com